

June 29, 2009

**Kroger Asks Customers to Check Freezers at Home for Select Ground Beef Products Recalled Due to Possible Health Risk**

Kroger is recalling select store-brand and store-packaged ground beef products because the beef was supplied by JBS Swift Beef Co. and may be contaminated with *E. coli* O157:H7.

This recall affects Kroger customers in the following areas: Greater Cincinnati, including Dayton, northern Kentucky and southeastern Indiana; Greater Memphis, Tenn.; Arkansas, Mississippi; Indiana (except southwestern Indiana and Evansville); Illinois; and eastern Missouri.

Kroger asks customers to carefully check their freezers at home for certain store-brand and store-packaged ground beef with sell-by dates from April 27 to June 1, 2009. These products are in foam tray packages wrapped in clear cellophane.

REGION	ITEM DESCRIPTION	UPC	SELL-BY DATE	
Greater Cincinnati, including Dayton, northern Kentucky and southeastern Indiana	Store Made Ground Beef Trimmings	21165300000	4/27/2009 – 6/1/2009	
		21165310000		
		21165320000		
		21165330000		
Greater Memphis, Tenn., Arkansas and Mississippi	BF Grnd ST FP RW	21165800000	4/27/2009 – 6/1/2009	
		21165810000		
		21165820000		
		21165830000		
Indiana (except southwestern Indiana and Evansville), Illinois, eastern Missouri	Store Trim Ground Beef 1#	21165300000	4/27/2009 – 6/1/2009	
		21165310000		
		21165320000		
		21165330000		
	Store Trim Ground Beef 2#	21165400000	4/27/2009 – 6/1/2009	
		21165410000		
		21165420000		
		21165430000		
	Store Trim Family Pack		21165800000	4/27/2009 – 6/1/2009
			21165810000	
			21165820000	
			21165830000	