

Kroger Recalls Select Containers of Deluxe Chocolate Paradise Ice Cream for Undeclared Allergen

CINCINNATI, Ohio, June 10, 2010 – The Kroger Co. said today it is recalling select containers of Kroger Deluxe Chocolate Paradise Ice Cream sold in 17 states because it may contain tree nuts not listed on the label. Customers should return the product to stores for a full refund or replacement.

People who are allergic to tree nuts could have a serious or life-threatening reaction if they consume this product. For consumers who are not allergic to tree nuts, there is no safety issue with the product.

The product was sold in Kroger stores in Alabama, Arkansas, Georgia, Illinois, Indiana, Kentucky, Louisiana, Michigan, Mississippi, Missouri, North Carolina, Ohio, South Carolina, Tennessee, Texas, Virginia and West Virginia.

The recall also includes Jay C, Food 4 Less, Hilander, Owen's, Pay Less and Scott's stores in Illinois and Indiana. Other stores Kroger operates under different banner names are not included in this recall.

Item Description:

Kroger is recalling the following ice cream:

- Kroger Deluxe Chocolate Paradise Ice Cream sold in 48-ounce containers with a "sell by" date of Jan 24 11 under the following UPC Code: 11110 50712. This is the only sell-by date affected by this recall.

Kroger is using its Customer Recall Notification system that alerts customers who may have purchased recalled Class 1 products through register receipt tape messages and phone calls.

Consumers who have questions about this recall may contact Kroger toll-free at (800) 632-6900. For more information, please visit www.kroger.com/recalls.

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