



I CAN Make History *2011* *In Celebration of Black History Month*

ENTER YOUR ART, ESSAY OR POETRY and you could win a scholarship, laptop computer or Columbus Zoo & Aquarium family membership.



ESSAY GUIDELINES

Kroger will celebrate Black History Month in February with the “I Can Make History” contest awarding scholarships, laptop computers and zoo memberships. Three categories for the contest include art, essay and poetry. Students will participate by submitting entries for one or more categories with a general theme of “I Can Make History.” Kroger will conduct the contest with Monday, February 28, 2011 the deadline for all submissions (entries must be received by this date). Contest winners will be notified by mail by March 21, 2011. Winners will be invited to attend an awards luncheon on April 9, 2011.

Sponsor:

The Kroger Co. Columbus Division

Eligibility:

All three categories are open to 4th to 12th grade students currently enrolled in an Ohio, West Virginia or Lambertville school in the Kroger Columbus Division.

CONTEST GUIDELINES – ESSAY CATEGORY

- Essay must highlight one of two themes: “How are you and/or your community making history?” or “What does Black History Month mean to me?”
- Essay must be typed on 8½” x 11” paper.
- Essay must be 500 words or more detailing the above themes.
- Essay entered must be student’s original work.
- The student’s application and authorization form must be affixed to the back of the entry.
- Submissions received without application will not be included in the judging.
- Limit one entry per student per category.
- All essays submitted will become the property of The Kroger Co.



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CONTEST GUIDELINES (continued)

Contest Judging:

- All entries will be judged by a panel of independent judges.
- Winners will be chosen based on understanding of theme, originality, adherence to format and guidelines, creativity, and organization and grammatical accuracy.
- Decision of judges is final.
- Prizes for Art, Essay and Poetry entries will be awarded based on three grade level groups - grades 4-6, 7-9 and 10-12.

Prizes:

- Prizes for the essay category include:
 - 2 scholarships (\$1,500 each) awarded to 11th or 12th grade students
 - 7 laptop computers – awarded to students 4th through 10th grades
 - 9 Columbus Zoo & Aquarium family memberships
 - Contest winners will receive notification via mail by Monday, March 21, 2011
 - Students are only eligible to win one prize per category

CONTEST ENTRY SUBMISSION:

- All entries must have a completed application and permission form attached to the submission.
- All entries must be the student's original work.
- All entries must be received by **Monday, February 28, 2011** to qualify.
- No entries will be accepted after Monday, February 28, 2011.
- Winners responsible for applicable taxes.
- Please contact Kroger at (614) 898-3231 if you have additional questions.

ALL ENTRIES SHOULD BE SENT TO:

The Kroger Co., Attn: Public Affairs/I Can Make History, 4111 Executive Parkway, Westerville, OH 43081